

Energy Management Systems for SMEs

Why Care?

1 SUBSTANTIAL SAVINGS

Stop unnoticed energy waste.



2 COMPETITIVE ADVANTAGES ACROSS THE GLOBAL MARKET



Energy has become a key factor in gaining a competitive edge.

3 MAXIMUM BENEFIT FROM FINANCIAL SUPPORT

Many governments couple financial incentives with sustained energy management.



Much More Than Audits

A one-off energy audit is a good start, but on top of it energy management assures:

LARGER SAVINGS

Adds even more substantial savings.



LONG LASTING IMPACT

Promotes structural measures that last.



CONTINUOUS IMPROVEMENT

Avoids returning to business-as-usual all too quickly.



4 IMPROVED PRODUCTIVITY AND PRODUCT QUALITY

Energy management creates a culture of continuous improvement, positively affecting productivity and quality.



Assemble a Winning Energy Team

AMBASSADOR: TOP MANAGEMENT

Involvement of the company's leadership elevates energy efficiency to energy management.



CHAMPIONS: ALL EMPLOYEES

Create a behavioral shift.



SUPPORTERS: EXTERNAL CONSULTANTS

Get help at various stages of the process.



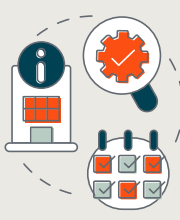
Focus on Results, not Paperwork

1 START SMALL AND HUMBLE



Reflecting the size and resources of your organization.

2 DEVELOP STEP BY STEP



Find balance between result management and method management.

3 CERTIFICATION NOT ALWAYS NEEDED



Certification, such as ISO 50001, can be a burden. An Energy Management "light" Standard tailored to SMEs should be considered.

Up Next?

1 DOWNLOAD

Download our application note for SMEs.



2 ENGAGE

Use #EMS4SME to engage on social media.



Measure to Manage

Plug-and-play energy monitoring systems translating metering data right into energy performance indicators have entered the market. They allow SMEs to easily:

1 MAP & TRACK ENERGY USE



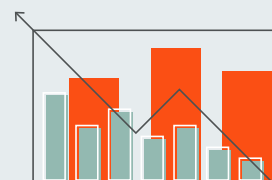
Map all energy using systems and how much they cost.

2 REVEAL ANOMALIES

Metering energy use of processes reveals anomalies.



3 TRACK ENERGY PERFORMANCE



Define KPIs and determine how the data will be gathered and reported.